



KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
FIRST QUARTER 2014
April 1, 2014



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From January 1 through March 31, 2014, KPLX (FM) aired xx minutes hours of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the First Quarter of 2014, KPLX activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the First Quarter of 2014:

- 1-Home Ownership/Homelessness
- 2-Jobs & Nonprofit management
- 3-Health
- 4-Child Safety
- 5-Teen pregnancy/Teen Mother Services

During this time, if KPLX participated in Community Service Projects, they are listed and described in Part 3.

During the First Quarter of 2014, KPLX ran a total of xx recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Banking On Our Future
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 5, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the Program Director of Banking on Our Future, a program of Operation Hope. We spoke about the programs they provide families and children regarding money management for the new year.

SERIES TITLE: Impact Texas
PROGRAM: Girls Inc
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 12, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Lori Palmer, CEO of Girls Inc of Metropolitan Dallas. We spoke about what this organization is doing to empower young girls to become interested in areas like STEM. We spoke also about challenges facing girls such as eating disorders and bullying.

SERIES TITLE: Impact Texas
PROGRAM: Girls Inc
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 19, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Lori Palmer, CEO of Girls Inc of Metropolitan Dallas. We spoke about what this organization is doing to empower young girls to become interested in areas like STEM. We spoke also about challenges facing girls such as eating disorders and bullying.

SERIES TITLE: Impact Texas
PROGRAM: Sky Ranch
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 26, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the Executive Director, Linda Paulk, about the services Sky Ranch provides as a camp for children, particularly those who are disadvantaged. We also spoke about their upcoming events and volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Girl Scouts of Northeast Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –February 2, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Jennifer Bartkowski, Executive Vice President, and Chief Operating Officer for Girl Scouts of Northeast Texas. We spoke not only about their cookie program, but about the multiple camps in North Texas, the leadership skills Girl Scouts provides, as well as volunteer and event information.

SERIES TITLE: Impact Texas
PROGRAM: Alley's House
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 9, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Rachel Branaman, Executive Director of Alley's House about the services this organization provides to teen mothers, as well as their several month program to help these mothers with areas such as financial management.

SERIES TITLE: Impact Texas
PROGRAM: Contact Crisis Line
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –February 16, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Benaye Rogers, Executive Director at Contact Crisis Line. We spoke about the various types of calls the organization handles, volunteer opportunities, as well as ways to overcome various difficult moments.

SERIES TITLE: Impact Texas
PROGRAM: Center for Nonprofit Management
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –February 23, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Vice President of Programs & Operations for the Center for Nonprofit Management, Katie Edwards. We spoke about how the Center helps nonprofits in areas such as forming a board, financial management, and others. We also spoke about their free classes and volunteer opportunities for the public.

SERIES TITLE: Impact Texas
PROGRAM: Multiple Sclerosis Society
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –March 2, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week's guest was Leah Weatherl, Vice President of Development for the MS Society in North Texas. We spoke about MS Awareness Week, what MS is, as well as their events Bike MS and Walk MS. We also talked about volunteer opportunities with the organization.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Area Habitat for Humanity
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 9, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Bill Hall, CEO for the Dallas Area Habitat For Humanity. We spoke about the history of Habitat for Humanity in Dallas, how to qualify for a home through Habitat, what home ownership means to the city and to the prospective new owner, as well as volunteer opportunities with the organization.

SERIES TITLE: Impact Texas
PROGRAM: Kidney Foundation of North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –March 16, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: During Kidney Disease Awareness Month, we spoke to Mark Edwards, Divisional Program Director for the National Kidney Foundation in North Texas. We talked about kidney disease, organ donation and transplantation as well as their multiple events in North Texas, and volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Crohns & Colitis Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday –March 23, 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to the Executive Director, Jacqueline Leech, with the Crohns & Colitis Foundation of North Texas about the organization, IBD/IBS as well as their upcoming Take Steps Walk.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Children's Advocacy Center
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 30. 2014
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: We spoke to Lynn Davis, CEO for Dallas Children's Advocacy Center. April is National Child Abuse Prevention Awareness Month, so we spoke about the work DCAC does to deal with child abuse in Dallas. We also spoke about various events coming up in April as well as signs of child abuse.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS

March 26th- Cumulus Job Fair

Helping to put North Texans Back to work!